MONOCLE

Print Specifications

3mm Bleed area
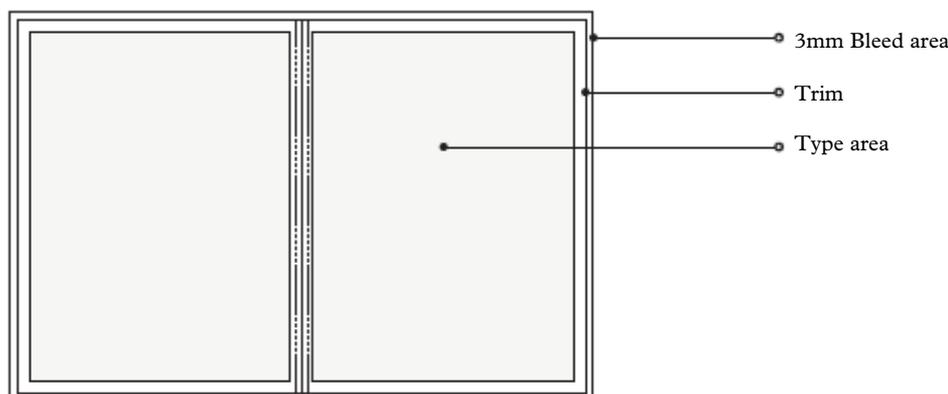
Trim

Type area

Dimensions

Single Page
Trim size: 200 x 265mm
Type area: 184 x 249mm
Bleed: 206 x 271mm (3mm bleed on all edges)

Double-page spread
Trim size: 400 x 265mm
Type area: 384 x 249mm
Bleed: 406 x 271mm (3mm bleed on all edges)

Digital file creation
Files must be submitted as single or double-page spreads. Please submit all files as high resolution PDFs only.

All files should be in CMYK format and have all fonts and hi-resolution matter such as images and logos imbedded.

All images contained in the file must be 300DPI when 100% in size.

Ink density
As MONOCLE is printed on a matt uncoated stock the maximum UCR density should not exceed 300%.

Outside back cover
As the outside back cover is printed on a gloss stock, the maximum UCR density can be set at a maximum of 320%.

Bleed allowance
Bleed advertisements should include a 3mm allowance on all edges

Gutter allowance / Double image
MONOCLE is a perfect-bound publication and as such we recommend creating a 5mm total 'double image' in the gutter area of a DPS.

Colour proofing
All advertisements with the exception of the outside back cover should be proofed using the ICC profile that is tailored for the printing of our uncoated stock.

Eurostandard profile colourproofs will only be accepted for the OBC.

The ICC profile for our paper can be downloaded from the advertising section of the MONOCLE website:

Monocle_Tauro_SP300.icc

Digital file delivery methods
Digital files can be sent to the publisher either by email, a file sharing website, or cd-rom/dvd:

advertising@monocle.com
Tel: +44 (0) 20 7725 4388

Each page should be accompanied by a colour proof.

Delivery address:
MONOCLE
Attn: Advertising
Midori House
1 Dorset Street
London
W1U 4EG
United Kingdom

Disclaimer
Monocle Magazine takes no responsibility for any advertising material that is submitted for print which is not in accordance with our specifications.