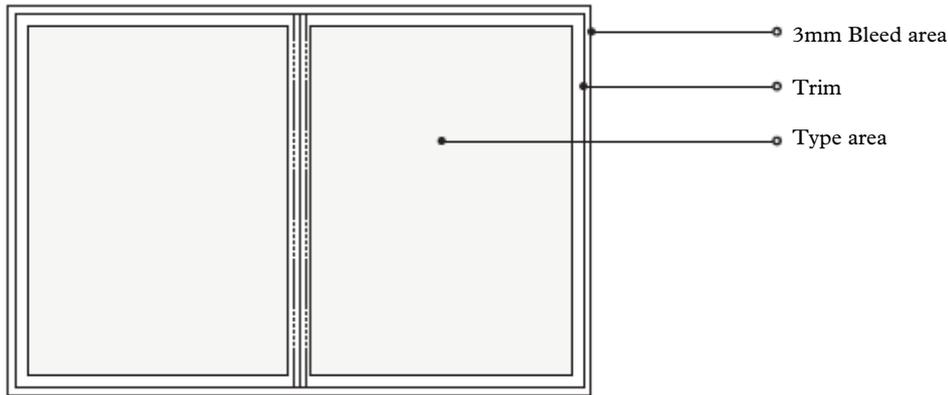


MONOCLE

Print Specifications



Dimensions

Single Page

Trim size: 200 x 265mm

Type area: 184 x 249mm

Bleed: 206 x 271mm (3mm bleed on all edges)

Double-page spread

Trim size: 400 x 265mm

Type area: 384 x 249mm

Bleed: 406 x 271mm (3mm bleed on all edges)

Digital file creation

Files must be submitted as single or double-page spreads. Please submit all files as high resolution PDFs only.

All files should be in CMYK format and have all fonts and hi-resolution matter such as images and logos imbedded.

All images contained in the file must be 300DPI when 100% in size.

Ink density

As MONOCLE is printed on a matt stock the maximum UCR density should not exceed 300%.

Outside back cover

As the outside back cover is printed on a gloss stock, the maximum UCR density can be set at a maximum of 320%.

Bleed allowance

Bleed advertisements should include a 3mm allowance on all edges

Gutter allowance / Double image

MONOCLE is a perfect-bound publication and as such we recommend creating a 5mm total 'double image' in the gutter area of a DPS.

Colour proofing

All advertisements with the exception of the outside back cover should be proofed using the ICC 39L coated profile.

Eurostandard profile colourproofs will only be accepted for the OBC.

The ICC profile for our paper can be downloaded from the advertising section of the MONOCLE website:

ISOcoated_v2_300_eci.icc

Digital file delivery methods

Digital files can be sent to the publisher either by email, a file sharing website, or cd-rom/dvd:

advertising@monocle.com

Tel: +44 (0) 20 7725 4388

Each page should be accompanied by a colour proof.

Delivery address:

MONOCLE
Attn: Patrick Owens
Midori House
1 Dorset Street
London
W1U 4EG
United Kingdom

Disclaimer

Monocle Magazine takes no responsibility for any advertising material that is submitted for print which is not in accordance with our specifications.