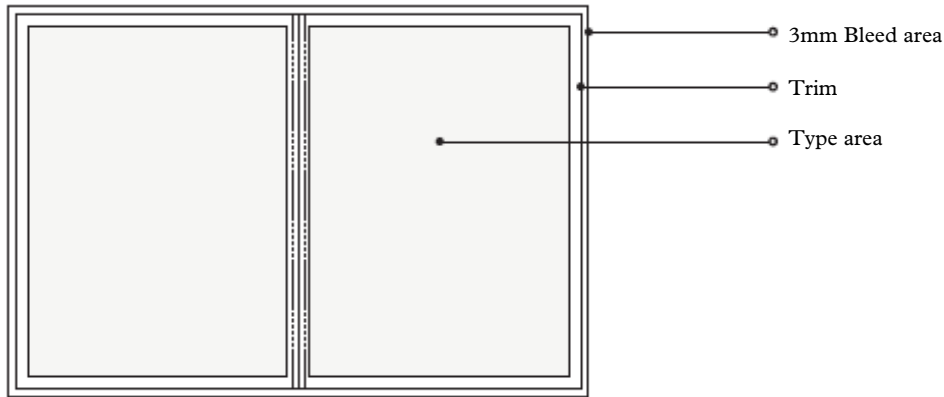


MONOCLE

Print Specifications



Dimensions

Single Page

Trim size: 200 x 265mm

Type area: 184 x 249mm

Bleed: 206 x 271mm (3mm bleed on all edges)

Double-page spread

Trim size: 400 x 265mm

Type area: 384 x 249mm

Bleed: 406 x 271mm (3mm bleed on all edges)

Digital file creation

Files must be submitted as single or double-page spreads. Please submit all files as high resolution PDFs only.

All files should be in CMYK format and have all fonts and hi-resolution matter such as images and logos imbedded.

All images contained in the file must be 300DPI when 100% in size.

Ink density

As MONOCLE is printed on a matt stock the maximum UCR density should not exceed 320%.

Bleed allowance

Bleed advertisements should include a 3mm allowance on all edges

Gutter allowance / Double image

MONOCLE is a perfect-bound publication and as such we recommend creating a 5mm 'double image' on each side of the gutter area of an IFC double page spread and 4mm on each side for all other double page spreads

Colour proofing

All advertisements should be proofed using the ICC 45L coated profile.

With the exception of cover pages which should be supplied using the ISOcoated profile 51L.

The ICC profile for our paper can be downloaded from the advertising section of the MONOCLE website or requested from: advertising@monocle.com

PSO_LWC_Improved_eci.icc

Digital file delivery methods

Digital files can be sent to the publisher either by email, a file sharing website, or cd-rom/dvd: advertising@monocle.com
Tel: +44 (0) 20 7725 4332

Each page should be accompanied by a colour proof.

Delivery address:

MONOCLE
Attn: Clare Burger
Midori House
1 Dorset Street
London
W1U 4EG
United Kingdom

Disclaimer

Monocle Magazine takes no responsibility for any advertising material that is submitted for print which is not in accordance with our specifications.